Detailed Summary Notes from the April 25 and 26 Strategy Sessions

Strategy Workshop Objectives:

1. **Work together:** To define community-centered, climate-forward economic strategies for our region.
2. **Raise up Voices:** Listen to each other, build on input to-date, and raise up voices of historically unheard voices into the conversations.
3. **Co-create:** Together, create and refine goals, strategies, and project ideas to include in the 2024 Sierra Jobs First Strategic Plan.
4. **Build connections:** Between ideas, regional partners, and each other.

Day 1	**Agenda**
Collaborative Strategic Planning **Thursday April 25, 2024 | 9:00 am to 4:00 pm** **Location: North Tahoe Conference Center**	
8:00 AM	Registration + Coffee and Treats Provided
9:00 AM	Welcome + Opening Remarks -Table introductions
9:30 AM	Background + Context Section 1 Co-Creating: Brainstorming Ideas + Strategies to Address Core Issues
11:15 AM	**Stretch Break**
11:15 AM	Share out: Key Strategic Priorities and Prioritization
11:45 PM	**Lunch**
12:45 PM	Section 2: Co-Creating, Action Planning for Quality Jobs (Ideas and Project for each industry sector)
2:00 PM	**Break**
2:15 PM	Project Ideation Workshop: Getting Ready for Catalyst Program Phase
3:45 PM	Wrap-Up & Reflection
4:00 PM	**Adjourn**

Day 2	Agenda
Day 2, Part 1: Collaborative Open House---Refinement of Strategic Plan Goals + Strategies + Projects **Friday April 26, 2024 | 9:00 am to 10:30 am** **Location: Truckee Tahoe Airport Room, 10356 Truckee Airport Road, Truckee CA 96161**	
9:00-10:30am	Collaborative Open House -Collaborative partners invited to review summary boards from Day 1 and provide additional comments to help with refinement of Sierra Region goals and strategies -Opportunity to review project readiness process with SBC staff -Opportunity for Collaborative Partners to network with each other about future projects, etc.
Day 2, Part 2: Sierra Jobs First Governing Council Meeting ***(Governing Council Focused, Sierra Jobs First Collaborative members & the public are welcome)*** ***Meeting notes can be found on the Sierra Jobs First website*** **Friday April 26, 2024 | 11:00 am to 1:00 pm** **Location: Truckee Tahoe Airport Room, 10356 Truckee Airport Road, Truckee CA 96161**	
11:00 AM	Welcome
11:05 AM	Strategy Workshop Reflection and Action Steps
11:20 AM	Moving Ahead: Strategic Plan, Catalyst Project
12:30	Lunch + Next Steps
1:00 PM	**Adjourn**

SUMMARY NOTES

Core Issues and Opportunities in the Sierra Region

Table Discussion Prompt: What ideas do you have (strategies, actions, projects, etc) to address these core issues/foundational and system challenges in the Sierra region?

Participants were asked to attend table discussions and share ideas on core issues. Following are the ideas gathered at the five core issues discussion tables.

1. Ideas Generated at the Workforce Development and Career Readiness Table Sessions (Day 1)

Community college programs match industry needs
Earn as you learn (flex education)
Higher wages
Education resources in remote areas
Coordination with employers
Roadmap to youth for local jobs/college
Instructor pipeline development
Cross-departmental (colleges + internal) Program Coordinators
Short-term occupational training model (ie: phlebotomy, Forestry corps)
Break the cultural stigma about trades vs "academic careers" - there are no second-class jobs
Adult education via not-for-credit programs
Regional short-term programs for career pathways
Bring back ROP programs
Include unions into the workforce development process
Programs for people in justice systems
Tie education + culture, how they can contribute to both at once
Funding, foundations and scholarships
Easier access to federal/state job listings
Business/Entrepreneurship Education and Training
Soft-skill development at the high school level (and exposure at the k-8 to trade jobs, local opportunities)

SUMMARY NOTES

Mentor network
Alignment between for-profit and non-profit to ensure proper training
Life Skills training in highschool (financial/career literacy, self-agency, college readiness)
Attracting/retaining professionals (Lawyers, vets, doctors)
COLA or USFS
Upgrade federal workforce housing
RV spaces for short-term employees?
Overcome barriers to federal employment for local experts (eg firefighters)

Suggested Implementation Partners for Workforce Development and Career Readiness:
Community college
Federal agencies
Hospital
Schools (K-12)
Mentor organizations (seniors, etc.)
Businesses
Chamber of Commerce
CBC/SNA
Tribes
Trade unions

SUMMARY NOTES

Themes From Workforce Development and Career Readiness Discussions (Day 2)

Themes:	Collaborative Member Comments:
1. Coordinate/Expand existing efforts - Education and training capacity (teachers, curriculum) - Rural facilities (extension, satellite, virtual) - Enable tribal leadership and involvement - Coordinate with industry to assess needs, create pathways 2. Career education, work readiness, vocational training in high schools 3. Expand support, education for small business and entrepreneurs 4. Apprenticeship, Internships (Trade, Healthcare, Government, etc.) 5. Invest in financial aid systems to increase access to programs and training	1. Create regionally disparate sites where students can get access to computers, services, enrollment help, financial aid help, tutoring 2. Include trail building, wilderness guides, etc. Create a pool of funding for small businesses to start apprenticeship. Women-friendly apprenticeships in trade jobs free from harassment. 3. Intra-regional partnership to train and keep wildlife, forest workers in-region vs outsource. Lots of votes for vocational education in trades, union, construction, esp with a focus on harassment-free for under-represented in those trades

SUMMARY NOTES

2. Ideas Generated at the Physical Infrastructure Table Sessions (Day 1)

Future-proof systems for climate change - Build resiliency
Expedite permit process, reduce red tape

Roads and bridges, traffic pattern analysis (federal funding) with an eye towards public transit, e bikes and improving transportation systems
State solutions are tone-deaf to rural problems (cost/benefit doesn't exist for rural)
Broadband for all
All utilities brought up to speed for electricity: conservation, weatherization, community center buildings
Make investments in local contractors for upgrading systems
Understand grid issues, lack of resilience with REGIONAL alignment needed for all infrastructure issues
Prepare to access $; Propane = Better storage
H2O is a political issue: Make it about access, reclamation, drainage damage/control (ie: flooding prevention)
Water/Wastewater systems- beyond capacity and cannot meet state mandates; expand finance tools (EIFD), more integration at the right level
Broadband: Overall EIR to prepare, Regional plan, Middle/final mile connectivity
Lack of infrastructure to support 2EV (transit)- Resi hydrogen?
Opportunity for hydrogen fuel stations, produce with utility-scale solar
Charging infrastructure for ZEV
Recreational Infrastructure (sector play)
Civic Infrastructure to access $
Restructure tax systems to get region wide sources (eg. TOT)
Otherways to finance (EIFD) revenue
Road tolls (Origin -> destination analysis)
Town Center revitalization
Road quality issues

Suggested Implementation Partners for Physical Infrastructure:
Local government -> Liaise with state/federal government
CPUC
USFS
NPC, CBO
CalFire
CSOs ad JPAs

SUMMARY NOTES

Themes From Physical Infrastructure (Day 2)

Themes:	Collaborative Member Comments:
1. Build capacity - Local Government, Special Districts, CBOs - Maintain and upgrade to anticipate and support growth - More funding, efficiencies, coordination to meet need 2. Address financing and policy gaps - New revenue sources - Visitation tax/fees 3. Assess and build whole infrastructure systems - Audit existing systems to identify gaps - Remove barriers to investment (regulations, silo-ing) - Water, wastewater, e-bike/ZEV, broadband, transportation and mobility 4. Plan for tourism impact 5. Daylight and address/fix politics, fraction, resistance, pinch points -> Collaborate, Improve zoning, regulations, ordinances 6. Climate change mitigation - Upgrade systems to withstand threats (Fire, flood, extreme heat)	1. What is the loading order with respect to project selection, process flow? 2. Review how the use of AMI impacts funding eligibility in areas where there is great disparity in income. Seek legislative solutions. Easier financial tool access: EIFD, CFDs, Land Trust for development delays, impact for payment) 3. Educate on different classes of e-bikes; include public transit 4. Be OK changing the narrative to sustainable, not just growth models. Not everyone can do the same thing at one time. Tax/Revenue model for visitor impacts relative to infrastructure Include updated or new infrastructure for bikes, thru hikers (Bathrooms, showers) Measure impact, eg via bike and pedestrian counters 5. Invest in climate mitigation and resilient infrastructure. Damage

SUMMARY NOTES

- Build resilience into new projects	from snow/drought/flood impacts local economy and revenue Who's next? How do we get the next generation involved? How do we get out of the all-volunteer model? What does integration look like, for example with water districts? Next steps? Levels? Administrative structure?

3. Ideas Generated at the Social Services and Infrastructure Table Sessions (Day 1)

Community development entity- Bolster CBOs- Grants, loans, private capital
Eastern Sierra CDE
B-Corp + Indigenous Stewardship mindset: Value beyond profit
Broadband-Digital 365 -> Telehealth -> Deliver social services via technology -> Enables attract investment
Support indigenous curanderas- Brings people to place for healing
Say "Yes, and..." to all opportunities
Indigenous Elder Care with nature and their food/ceremony. Not put away in a facility.
Honor ancient practices and let elders age in place
Community gathering places- Diverse people come together ie: River Holdings Oz fund-events/education spaceInvest in Capacity to attract more federal funds
Childcare for workforce -> FCCH in-home day care, issue re: landlord, startup capital
Bus/Public transport to get to appointments. Safe bus stops. Communication campaign and stick/fines. Bike lanes, focus on mass transit and e-bikes
Youth retention/training/community involvement
Elder transport, refrigerator truck to bring groceries/CSA
Tourist general stores focus more on locals
PPP network of community hubs
Provide MOBILE for all social services
One Planet/Commons Communities

SUMMARY NOTES

HHS- Use of funds for actual needs (Home insurance cost issues; focus on kids and elders; Change criteria to get people motivated to work)
Internet for youth education
Services for elderly (use of TOT tax-buses; dial-a-ride; elderly discounts
Homeschooling program like Paradise that pairs elders with youth
Partnerships with Tribes to provide health/community resources (Toyobe). Work with outreach team, eg Mono County Public Health to build relationships
Community colleges offer daycare, free CTE courses, etc.
Funding for childcare

Themes From Social Services and Infrastructure (Day 2)

Themes:	Collaborative Member Comments:
1. Expand Eldercare 2. Indigenous approaches 3. Telehealth 4. Support and stabilize nonprofit infrastructure 5. Collaborative mobile service delivery 6. Expand micro and paratransit services (incl other options like pick-up and rideshare as bus alternatives) 7. More post-secondary educational opportunities 8. Create community connection spaces 9. Expand childcare partnerships: Business, community colleges, Headstart, Workforce development	1. This is happening at Columbia College, new credential in CA to include Pre-K, 1st Five and Childcare. Explore opportunities to involve parents in early childhood education 2. Expand ESCPG to work on regional housing. 3. Build a CDE Leverage private and public $. Innovative funding tools to get job done with a B-Corp mentality 4. Support media infrastructure: Needed for democracy, collective consciousness, connecting. NO newspapers closing. 5. Youth programs to build tribal and Latino leadership, job/college readiness. Sierra-wide facilitation and community organization training/capacity building

SUMMARY NOTES

10. Build philanthropic capacity and investment -> Community Foundation 11. Support ongoing collaboratives with convening, documentation, facilitation, policy/research	

4. Ideas Generated at the Governance and Land Tenure/Management Table Sessions (Day 1)

Use non-private land for public use, infrastructure, parks
Develop strategic no-use plans, with utilities on less-valuable public lands
Don't use high-value properties for public use
Promote more connected communities
Invest in infrastructure
Connect recreational infrastructure and destinations to commercial/downtowns
Forward-looking jobs in water/electricity production
Federal employment opportunities (biologists, botanists, etc.)
Address locality pay to attract/retain employees
Expand ESCOG to include land management agencies and tribes
Ability for local fire personnel to live locally
Land owners to provide workforce housing on their land (LADWP)
Increase local training opportunities, mentorships, apprenticeships (online where appropriate)
Ensure future worker readiness out of high school (Trade/CTE/Tourism/Services aligned with local natural resources)
Support SB 1222 (Alvarado-Gill) create community college presence in Mariposa, Amador and Alpine to offer higher educational opportunities in the region
Develop regional housing plans/workforce housing needs
Develop infill/density/land exchange destination plans in partnership with land managers ESSRP
Program agreement
Better communication and partnership with tribes

SUMMARY NOTES

Resilience with fire
Respect for local ecosystems
Congressional withdrawal- Work with LA- Need options
Shared stewardship
30 x 30 tribes need to be included
Tribal nonprofits
Workforce opportunities beyond recreation and tourism
Building capacity for better inclusion
Sustainability model vs growth:

- More Co-Management needed
- Increase definition of ag to traditional uses for food, fiber and fun to affect tourism, job opportunities and health benefits
- Need toolkit for MUAs for land use agreements (Leverage SNC)

Institutionalize for long-term financial relationships, government <-> government, government <-> partners
Promote long capital investments in infrastructure
Basic support for long-term health of collaboratives:

- Convening documentation
- Facilitation
- Policy research

Tribal involvement + Leadership: Give land back to the tribes, invest it tribal capacity
Value for ecosystem services + carbon sequestration
Top state/federal resources for tech innovation in ecosystem services and climate resilience
Holistic natural resource/watershed planning
Increased partnership/collab with regional organizers
How are large corps/resource extractor being pushed on to reinvest?
Lithium/solar/water/tourism
Civic organization partnerships and aligned regional voice
Shared stewardship
Increase education on land use for visitors
Compensate regions for resource extraction (Hetch Hetchy, LADWP) -> $ back into communities, environmental justice, watershed management and protection
Carbon credits for fuel mitigation

SUMMARY NOTES

Regional alignment -> Align with federal regions in local interest
Retired firemen foresters to build 7 county, 8 cities, 17 tribes council for wildfire resilience

Suggested Implementation Partners for Governance and Land Tenure/Management:

NPS
BLM
USFS
CalFire
Land trusts
Tribes
DWP
Cerro Coso College, Columbia College
Special Districts
LCA contracts from USDA funding for working land

Themes From Governance and Land Tenure/Management (Day 2)

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Themes:	Collaborative Member Comments:
1. MOU/Land use agreements toolkit 2. Long Term agreement with feds, land management agencies 3. Build regional collaborations (including w/ tribes) 4. Connectivity investment for access between communities and public lands ("Communities are islands in a sea of public lands") 5. Regional environmental justice 6. Local watershed managements -> In lieu of taxes -> financial compensation	1. Carbon credits for future mitigated carbon from fuel reduction/forest management projects (CCI funds?) 2. Particularly historically unfair natural resource (water) contracts as well as "free ridership" in terms of watershed maintenance 3. Important to address policy (ie: TOT rentals) not just look at public lands

SUMMARY NOTES

7. Integrate 30x30 into land management 8. New Mechanisms for investment and infrastructure on public lands 9. Joint land use planning - Infill -> land exchanges and divestiture - Workforce housing	4. Tribal involvement in everything (esp stewardship, interpreting experience) 5. East/West collaboration- when does it make sense and not? 6. CalTrans and local Public Works departments collaboration 7. Advocate as a region for beneficiaries of ECA services to support WF/comm. dev./watershed stewardship 8. Regional alignment: Learn from other jurisdictions, make sophisticated policies for new development, learn from other Jobs 9. First regions further along in the process

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5. Ideas Generated at the Housing Affordability + Placemaking Table Sessions (Day 1)

Address infrastructure

- Fire, water, sewer, electricity capacity, esp in tribal communities

Address availability

- Mixed portfolio for a range of incomes
- Social acceptance/understanding of magnitude of the problem

Town-centered development/main street revitalization

Tie housing to workforce development/training/retention

Address insurance difficulties in the strategic plan

Prop 19 addressing wealth based on home ownership

Optimize existing housing stock: eg. homesharing (Paradise)

SUMMARY NOTES

Do we need to create our own to address: Power to finance; Power to direct $ to different levels of affordability Ability to partner with private developers and leverage their capital

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- Audit of regions infrastructure and lack of match need to strategy -> not just needs assessment, but long-range plan
- Education/community -> educate on pain points and unawareness of rental challenges
- Do we have the social infrastructure to be YIMBYs?
- Missing middle housing (ie: Bishop is doing it well, but only low income)
- Parcel exchange with USFS
- Bring agencies to the table
- Marry local guidelines about historic + affordable
- Incentivize people earning more but keeping housing
- Clean California is great
- More flexible funding local adaptable to AMIS- beyond “low income”
- Create housing ecosystem model that meets needs of different communities (ie: rural vs boomtown)
- Set aside workforce housing for specific groups (Govt, Americorps, farm, etc.)
- Adopt a new financial approach to make projects “pencil” (subsidy, mixed income, CRA)
- Infrastructure expansion and funding
- TRULY build collaboration around housing, clear “swim lanes” btw counties, sites for shared solutions
- Fire insurance cost controls
- Build housing compatible with the landscape
- Leverage climate tech + innovation to build “next gen” climate adapted low-cost housing
- Leverage + add $ to purchase land, create LAND BANK FOR HOUSING
- Housing needs assessment plans and strategies to end homelessness
- DWP sell land and water rights (limited resources, too deep/contaminated, cannot interconnect to sewer)
- Get pre-engineering work and package as a region

SUMMARY NOTES

Issues

- USDA Rural Dev $: “Strapped for land;” lengthy process to transfer land; too long for a building permit
- Open up land for housing development and STREAMLINE the development process
- Rural areas need housing (current formulas not working)
- Land availability -> ES -> Surrounded by federal land, limited place to build.
- Projects that exist down 80% AMI
- If your employer is the government, what is the federal responsibility to provide housing? (incl. Affordable opportunities to rent OR buy)

Suggested Implementation Partners for Housing Affordability and Placemaking:
EFID, CDFI, Community Development Entity, pro-housing CAL HCD designation (First Track)
Tribes: Build housing to bring people home!
Habitat for Humanity
City of Bishop, tribe, county (Esp on fire equipment)
Zoning departments
Calaveras-Stanislaus Housing Authority

Themes from Housing Affordability and Placemaking (Day 2)

Themes:	Collaborative Member Comments:
1. Invest in infrastructure: Water, sewer, pre-engineering 2. Create housing that meets local need - Needs assessment - Local, workforce, affordable - Different issues in rural/boomtowns - Climate resilient	1. Address potential water shortages/constraints. Planning, mitigation funds and accessing external funds for water/sewer 2. Address property tax escalation for land owners to build infill housings and ADUs, tie in to not reassess under Prop 13. Incentivize

SUMMARY NOTES

3. Open up more land - Land bank, land trust, land acquisition - Strategic infill plans - Address land tenure, open public land 4. Collective vision, action, local control + regional partnerships - Zoning, development process - Different issues, plans, policies and approaches for all 5. New financial models - Vacancy tax, short-term rental tax, developer incentives - Regional housing finance authority, CDFI - Regulatory funding too restricted, move money	developers to build affordable housing. 3. "Disagree. Address policy basics like AirBnB. Maximize existing space." "Full support: We need more developable, ready land." Development impact fees for housing, local regulations to require local housing from developers. Incentives from jurisdictions to purchase land for housing. Support large, 2,000+ unit, planned community projects for willing areas. 4. Vacancy tax for vacant commercial, second/third homes, possibly via legislative bill? Special renters savings accounts, like HSA/FSA?, Higher renters tax credits for lower-income families? Government programs to support down payments.

SUMMARY NOTES

Section 2: Co-Creating, Action Planning for Quality Jobs (Ideas and Projects for each industry sector)

Prompt: What ideas, strategies and actions do you have to create quality jobs in the five industry sectors to create quality jobs?

Industry Sector 1: Community Healthcare

Ideas:
Community Healthcare Workers' Certificate: Columbia College
CTE Healthcare pathways in high schools
Paid healthcare apprenticeships
ROP healthcare classes
RN program on the east side (Cerro Coso)
Expand RN program on the west side (Colombia)
Increase access to healthcare programs in rural areas
Tribal healthcare programs
Stabilization funding for social programs during budget cuts
Mobile medical/testing labs
Incentivize and amplify BH, social work, etc (Certification and licensure)
Leverage opportunity for outdoor exercise education (trail building, work experience)
Health prevention and promotion programs/Wellness programs (Exercise, food, sleep, etc)
Policy Advocacy: Regulatory (making it easier for entities to work together, eg: Renown (in Nevada), can't use MediCal, reimbursements for providers are too low
Incentive programs/internships: MOno/Inyo hospitals, public health agencies, Toiyabe
Developing partnerships between colleges and health care facilities (Cerro Coso and Mammoth), Address mov issue
Expand and leverage broadband/telehealth (Digital 360)
Developing partnerships around cancer care
Specialty services (Mammoth hospital bringing in specialists, ie: neurology) Cost sharing

Aligned Ideas:
Living Ancestor Program/Virtual Miwok-Amador
K-16 grant, Calaveras Health High pathways
Dignity Health preceptor program
Columbia College health programs/housing
Short-term adult ed programs in each area
Motherlode College Connect

SUMMARY NOTES

Community Healthcare Strategies (Day 2)

Strategies:	Collaborative Member Comments:
1. Workforce Development: - Expand community college offerings to include nursing and certification programs - Create highschool career technical education pathways - Increase between healthcare industry and secondary schools to identify opportunities - Incentivize healthcare worker certificates 2. Access - Expand mobile health and other support services - Expand telehealth services - Support and sustain wellness programs - Explore cost saving models to attract specialty services 3. Build Collaborative Capacity - Explore co-location of tribal and healthcare services - Explore development of JRA to support collaboration 4. Policy and Governance - Increase public and private insurance telehealth reimbursements	1. Particularly for locals to keep locals in the area. Consider behavioral health needs. Start workforce development in K-16 2. Address local/live-in community healthcare, like nurse practitioners in town,etc. 3. Healthcare includes dental 4. Build innovative funding models to support nonprofits

SUMMARY NOTES

- Increase access to Nevada-based healthcare facilities	

Industry Sector 2: Clean Energy/Energy Resilience

Ideas:

Building decarbonization

Utility- Scale solar

- Identify public lands, parking lots
- Net energy metering- remove policy for public energy
- Winterization energy efficiency
- Resilience at personal level (back up for outages)
- Electrification
- Contractor training
- Workforce development
- Apprentice programs for electricians
- Energy storage (identify facilities in each community)
- Ideally county/city/tribal land with an MOU and produce power w/ a company like Heliogen or CICUSA
- Sell power, reduce local costs, use revenue to improve infrastructure (eg: Yuba Water Agency)

Hydropower: Make existing more efficient and move equitable power cost sharing

CSEDD

- Developed 5-county readiness report that needs implementation version
- Limited new builds meaning we need to retrofit funds and private capital
- Consider pre-approved maps of desired areas, allow charge fee to go for limited improvement
- Analyze and audit power goals/system/infrastructure
- Safety concerns (ie: Paradise)
- Grant preparedness, grid improvements (GRIP)
- Stronger representation to IOU
- Data to push back on fire insurance calculation

Brown/geysite energy projects (ie: reclaimed mines)

SUMMARY NOTES

Federal surplus land transfer
UCANR energy labs?
Nuclear
Hydrogen testing
ZEV parking structures
Feedstock analysis
Complete business projects
Utility solar + battery
Zero net metering microgrids
CCA
Biochart food waste -> fertilizers (non-chemical)
Decarbonization of cement with meta-kaolin (Pure Base corp.)
Make missing investments in Biomass intended to LAUNCH (stalled projects)
Value-added wood product and research/innovation
Local energy procurement (CCA) and lower rates
CIHEAP/Weather ration

- ATCAA now uses CIHEAP for 5 counties (Ino, Calau, Inyo, Amador, Mono)
- Expand that to 7 counties, offer a major funding increase, consider a regional Community Action Agency merging ATCAA, CMCAA

Biomass Energy/Utilization

- Biochar/Mukh/VAWPs
- Turn waste into products = building facilities, contracts
- Identify locations (potential + existing) for biomass facilities
- Risky capital environment to build new facilities (eg: Phoenix-Wilseyville)

<u>Aligned Ideas:</u>
Clean brush in neighborhoods, clean thinned forests and use by products for energy (mass timber facility use small diameter, lower-value trees)

Strategies For Clean Energy and Energy Resilience (Day 2)

<u>Strategies:</u>	<u>Collaborative Member Comments:</u>

SUMMARY NOTES

1. Biomass - Expand state definition of clean energy to include Biomass - Get heavy equipment to remove woody biomass - Identify potential locations for biomass facilities - ID and secure reliable financing system to build new facilities - Develop a circular bioeconomy strategy 2. Solar - Increase among ot utility scale solar - Remove policy that prevents public agencies from net energy metering 3. Building Decarbonization/Energy Efficiency - Expand and fund energy efficiency programs to upgrade homes and businesses - Plan for reinvestment of funds from energy conservation 4. Energy Storage - Identify energy storage facilities in each community 5. Zero Emissions Vehicle Infrastructure - Create a comprehensive charging strategy for a regional system - Develop regional hydrogen strategy	1. Biomass is important, but it is not “clean energy.” 2. Critical to distribute generation where it is used. 3. Hydrogen not for individual cars but for storage. Increase public transit to decrease reliance on cars. 4. Opportunity for geothermal energy.

SUMMARY NOTES

Industry Sector 3: Sustainable Recreation and Tourism

Ideas:

Say not to big box stores (zoning)
Climate mitigation to protect assets and jobs
More inclusivity in recreation destinations and options
Downtown revitalization
Move from seasonal to year-round job opportunities
Government + Tribal partnerships
Source local talent for jobs related to wildfire and forestry, esp tribal talent
Grow jobs in agritourism and sustainable local food systems
More support for small business
Create training programs for tech certifications (construction, sustainable rec, forestry, infrastructure, hospitality) and build local pipeline
Trails and firebreaks, construction, land management, excavation
Support (training/funding) for small business/entrepreneurship in sustainable rec/tourism
Diversify employment opportunities
Invest/nurture visitor amenities
Identify partners to augment and scale traditional rec
CBOs, NGOs for jobs and training region-wide
Assess needs for the future- skills and infrastructure (restrooms, etc.)
Work with DMOs to invest in destination development in dispersed visitation and in gateway communities
Better jobs in marketing and visitor management (alignment with federal policies - NPS dispersion policy
Strategy addressing how recreation infrastructure adapts to climate change
Develop local expertise and certifications to support rec in climate sustainability
Student to visitor management pipeline
Share successful programs across regions- create aligned regional plan
Bring RCP into schools
Include EV charging in rec infrastructure
Gateway community plans (transportation, infrastructure, marketing, collaboration

SUMMARY NOTES

Misalignment of federal $ and priorities (eg firefighter vs rec $ affecting local economies, Forest closures without local decision making impacting revenue)

Current/Needed Projects that align:
Donut Project
Wildlife Bridge
Local wage adjustment for USFS
Investment in sports facilities for locals and visitors
Business incubator (NCCT)
Regional marketing partnerships
Enable tribal tourism and support tribal business in rec and tourism

Sustainable Recreation and Tourism Strategies (Day 2)

Strategies:	Collaborative Member Comments:
1. Workforce Development - Create training programs/certs in tech/trades supporting rec/tourism/climate - Work with land management agencies/large employers to identify needs and develop local workforce - Diversify employment opportunities beyond seasonal/service 2. Small Business Development - Invest in TA/funding for entrepreneurs - Leverage CBOs/NGOs to build/augment rec capacity with government partners	1. Include large employers, e.g. Jackson Rancheria, and chambers. 2. Build a branded regional trail system like state/federal parks. Get people to want to visit all of them. "Co-locations build collaboration!"

SUMMARY NOTES

- Invest in tribal workforce/business development 3. Sustainable Rec Planning - Develop regional sustainable rec plan (projects, needs, infrastructure, EV charging, etc.) that addresses climate resiliency and aligns with state and federal policies. 4. Destination Marketing/Visitor Management - Work with DMOs to develop visitor management strategies, diversified visitation, event promotion, regional collaboration 5. Regional Collaboration - Develop regional sustainable rec collaborative to identify and scale successful programs and idea sharing - Expand tribal partnerships and engagement 6. Community & Destination Development - Develop comms plans -> Downtown revitalization, connections to rec assets (trails and transportation), land use/zoning - Invest in arts/culture/local food systems/ag tourism	

SUMMARY NOTES

Industry Sector 4: Sustainable Agriculture and Food Systems

Ideas:

Indigenous food systems

- Stewardship of public lands/use of federal land
- Co-management agreements

Pathway to grow seasonally and value-add crops

Identify best practices for key crops (grapes, alfalfa, etc.)

Increase farm training programs and access

- Build capacity
- ID WKFD pathways (regional internships
- Food sovereignty program (use more land for growing food)

Regional legislation to scale community processing

Cooperative ownership model (eg: Modoc Model, Mariposa Tribal Food Dist.)

Partner with Master Gardeners (education, fund school gardens, business partnership)

AgTech "Center for Excellence" between high schools and community colleges, leveling up to UC/Cal State system

Aligned Ideas:

Upcountry Farms (Amador)

Lead Hill Greenhouse

Farm Link (issue with water)

F3 Initiative (equipment leasing)

Farms of Amador

Mobile meat processors (Bishop Tribe food boxes + headstart) and other mobile processing (eg: wool)

Strategies For Sustainable Agriculture and Food Systems (Day 2)

Strategies:	Collaborative Member Comments:
1. Branding ex: "Agritourism" 2. Outreach and Engagement: Education	1. Huge need to attract vets, esp large animal

SUMMARY NOTES

3. Institutional consumerism- Local purchasing 4. Mobile vet care 5. Indigenous food systems 6. Seasonal crops and value-added processing facilities 7. Identify best practices for high crop yields 8. Increase AgTech training and access 9. Identify workforce pathways 10. Zoning and regional policy to scale community processing 11. Cooperative ownership models 12. Mobile meat processing 13. Stewardship of public lands- Co-management agreement 14. AgTech Center for Excellence	2. How can we better leverage and integrate UCCE/UCANR into our governments and econ dev. More $ to MCP/JPA. 3. Cottage food and product manufacturing incentives 4. Marketing support for small ag producers with value add crops/products. 5. Vintner apprenticeships, 4H programs, Future Farmers of America 6. Involve the California Farm Bureau 7. Ag is not just crops! 8. Educate locals on why we need local ag and on water usage and availability

SUMMARY NOTES

Industry Sector 5: Natural and Working Lands

Ideas:

Coordination of higher education programs in forestry
Need fire disaster community youth training program
Create hub between training sectors
Reduce redundancy
Facilitate better collaboration with tribes and community in project development
Inyo-Forest Service - BLM training

Aligned ideas:

Community College Programs
Eastern Sierra Tribal Coalition

Culturally sensitive land management: Focus of local fire prevention and other forms of resilience
Follow NEPA/CEQA programmatic agreements for better/true results
Post fire restoration projects (Alpine Tree Nursury)
Forestry Copds Satellite Training Centers

Strategies For Natural and Working Lands:

Strategies:	Collaborative Member Comments:
1. Collaborate with Tribal communities to build workforce and utilize traditional ecological knowledge 2. Coordinate and expand existing forestry and wildfire job programs - Dedicated training facilities - Career pathway ladders - Thinning and ongoing forest management 3. Access wood product value china and existing infrastructure - Target investment to community need and supply 4. ID landscape management opportunities for non-forested land (Inyo) 5. Create, develop, implement post-fire restoration projects 6. Create a knowledge base on regulatory compliance for forestry entrepreneurs	1. Support existing and planned biomass projects: Energy, hydrogen, VAWPS, pellets, etc 2. Indigenous co-management is a climate smart project 3. Private sector jobs, not just government 4. Educate local communities on these initiatives/possibilities

SUMMARY NOTES

7. Capitalize on voluntary carbon reduction efforts	

General Industry Sector Feedback

- *Journalism needs support. Tell stories of success in ALL sectors.*
- *Co-covenants, go to the people, many who should inform the process can't go to meetings-- go to them!*

Additional ideas for Outreach and Engagement

- Invest in region-wide PR, aligned around the concept of "Sierra Identity"
- Interview leaders for news and escalate perspectives
- Yosemite/Stanislaus Committee- Should be partner/facilitator
- Invite parks and rec and visitor's bureau to sustainable rec roundtables
- Create industry video with small biz needs
- Invite Ryan Howard of the Owens Valley Career Development Center to the Bishop meeting
- Sierra Jobs First Ambassador Package/Toolkit
- Make sure Chambers of Commerce are involved in outreach

SUMMARY NOTES