CALIFORNIA JOBS FIRST

Eastern Sierra Region

Sierra Jobs First Collaborative

Strategy Workshops | April 25 and 26, 2024

Day 1: Thursday, April 25th, 2024 | 9:00 am to 4:00 pm

North Tahoe Conference Center (8318 North Lake Boulevard, Kings Beach CA 96143)

Day 2: Friday, April 26th, 2024 | 9:00 am to 1:00 pm

Truckee Tahoe Airport District Board Room (10356 Truckee Airport Road, Truckee CA 96161)

Strategy Workshop Objectives:

1. **Work together:** To define community-centered, climate-forward economic strategies for our region.
2. **Raise up Voices:** Listen to each other, build on input to-date, and raise up voices of historically unheard voices into the conversations.
3. **Co-create:** Together, create and refine goals, strategies, and project ideas to include in the 2024 Sierra Jobs First Strategic Plan.
4. **Build connections:** Between ideas, regional partners, and each other.

Day 1	**Agenda**
Collaborative Strategic Planning **Thursday April 25, 2024 | 9:00 am to 4:00 pm** **Location: North Tahoe Conference Center**	
8:00 AM	Registration + Coffee and Treats Provided
9:00 AM	Welcome + Opening Remarks -Table introductions
9:30 AM	Background + Context Section 1 Co-Creating: Brainstorming Ideas + Strategies to Address Core Issues
11:15 AM	**Stretch Break**
11:15 AM	Share out: Key Strategic Priorities and Prioritization
11:45 PM	**Lunch**
12:45 PM	Section 2: Co-Creating, Action Planning for Quality Jobs (Ideas and Project for each industry sector)
2:00 PM	**Break**
2:15 PM	Project Ideation Workshop: Getting Ready for Catalyst Program Phase
3:45 PM	Wrap-Up & Reflection
4:00 PM	**Adjourn**

Please note: all times are approximate except for start and end times.

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Day 2	Agenda
Day 2, Part 1: Collaborative Open House---Refinement of Strategic Plan Goals + Strategies + Projects **Friday April 26, 2024 | 9:00 am to 10:30 am** **Location: Truckee Tahoe Airport Room, 10356 Truckee Airport Road, Truckee CA 96161**	
8:30 AM	Coffee, Networking
9:00-10:30am	Collaborative Open House -Collaborative partners invited to review summary boards from Day 1 and provide additional comments to help with refinement of Sierra Region goals and strategies -Opportunity to review project readiness process with SBC staff -Opportunity for Collaborative Partners to network with each other about future projects, etc. *Note: This is a drop-in meeting format
Day 2, Part 2: Sierra Jobs First Governing Council Meeting ***(Governing Council Focused, Sierra Jobs First Collaborative members & the public are welcome)*** **Friday April 26, 2024 | 11:00 am to 1:00 pm** **Location: Truckee Tahoe Airport Room, 10356 Truckee Airport Road, Truckee CA 96161**	
11:00 AM	Welcome
11:05 AM	Strategy Workshop Reflection and Action Steps
11:20 AM	Moving Ahead: Strategic Plan, Catalyst Project
12:30	Lunch + Next Steps
1:00 PM	**Adjourn**

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